

Spotlight on Jeffrey

Community Champion (Youth)

Jeffrey's journey with Premier League Kicks began eight years ago as a participant, and over time he has grown into an exceptional young leader. From his early days on the programme, he demonstrated a natural ability to connect with others and a passion for contributing positively to his community.

As his skills and confidence developed, Jeffrey took on more responsibility, becoming captain of our Premier

League Kicks Cup team and leading them all the way to the national finals. Alongside this, he began volunteering to support other participants across the programme, sharing his experience and guidance with the next generation.

Jeffrey's leadership extends beyond football. As Chair of our Youth Board, he drives initiatives to create safer communities and more opportunities for



young people. He has represented Premier League Kicks at Wembley, speaking passionately about violence reduction, and has been interviewed by the BBC on the importance of funding youth work.

From participant to leader, volunteer, and advocate, Jeffrey's journey demonstrates the impact of long-term engagement, dedication, and a commitment to making a difference. His influence

continues to inspire everyone around him and highlights the transformative power of youth programmes.

