



**COMMUNITY SPORTS  
& EDUCATION  
TRUST**

**PDC**  
PLAYER DEVELOPMENT CENTRE



Olivia joined Watford FC Community Sports & Education Trust Player Development Centre (PDC) programme in September 2018 following a successful trial.

After impressing the PDC coaches with her fantastic footballing ability, especially in the defensive areas of the pitch, Olivia moved into the U14 age group and has since developed at a fantastic rate. Olivia has become a leader within her current U16 group and is a great example to her fellow players.

### Promises

*Deliver accessible football and sporting activities at affordable prices.*

Olivia's parents further explain how the PDC has benefitted Olivia.

*"Olivia has developed skills on and off the ball. She has been encouraged to work on less developed areas as well as moving forward with her strengths as a footballer. The PDC has supported Olivia's transition to a new position at her grassroots football club."*

Lou Barry, Sport and Education Project Officer & Girls PDC Lead, further explains the benefits for Grassroots Football Clubs sending their players to the PDC programme.

*"As Olivia's parents have mentioned above, the PDC can enhance a player's ability which they can take back and transfer to their grassroots club. With additional high-level coaching, and additional focus on player development, players get a fantastic opportunity to develop as a more rounded player."*

Name: Olivia Cole

Age Group: U16

Club: Garston Ladies

### Priorities

*We will create and provide opportunities for people to learn and develop new skills.*

*"The PDC has supported me to develop my technical skills on and off the ball. My confidence has grown through the interactions with new players and learning from the different coaches. The opportunity to play against elite teams around the country has been a new experience and a real challenge."*

### Mission

*Making a positive difference for all through Sport, Physical Activity and Learning*

*"The PDC has had a hugely positive impact on Olivia. She has developed the technical aspects of her football and been encouraged to develop her leadership skills. The range of opportunities available outside of the weekly session have allowed Olivia to further develop her skills."*